SensrTrx Partners With Jitterbit to Deliver API Integration Platform Capabilities

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[SensrTrx, a cloud-based manufacturing analytics application](#) providing visibility into the manufacturing plant, announces a partnership with [Jitterbit, the API transformation company providing agile, cloud-based integration](#).

SensrTrx tracks downtime, scrap, machine cycles, Overall Equipment Efficiency (OEE) and more in an easy-to-understand interface manufacturers use to increase plant efficiency and cut costs. With this new partnership, the company continues its mission to provide an affordable and effective analytics platform to manufacturers without an expensive software license and a complex implementation.

By leveraging Jitterbit's API integration platform as a bundled feature in the product, SensrTrx customers can easily push plant data and analytics to ERP and BI applications without extensive customization. Plant and operations managers will now have even greater visibility of critical performance metrics and into their continuous improvement efforts.

Jitterbit provides a cloud-based integration platform-as-a-service (iPaaS) that empowers users to quickly and easily connect thousands of applications and data sources with pre-built templates and workflows. Its intuitive graphical interface makes it easy to deploy and manage integrations that infuse any application with data from across the enterprise to make better decisions.

Bryan Sapot, CEO of SensrTrx says, "SensrTrx provides manufacturers with analytics and insight at the machine, line and plant-level, but this valuable information is often siloed within the plant. By making it easy to push this data up the decision chain, we're bringing unprecedented visibility from the plant floor to the entire organization."

SensrTrx already provides the ability to notify human operators to machine downtime but by making this data accessible to a Computerized Maintenance Management System (CMMS) or an Enterprise Asset Management (EAM) system, manufacturers can now fulfill one of the most sought-after capabilities of smart manufacturing, i.e. real-time automation and proactive maintenance.

George Gallegos, CEO of Jitterbit, says, "This partnership with SensrTrx fits perfectly with Jitterbit's mission to help enterprises connect their data to make applications and business processes more efficient and intelligent. We have seen enormous value created by Jitterbit customers in manufacturing, and this partnership will open up even greater opportunities for their success."

"Including this data into a plant's CMMS means that the machine themselves can kick-off processes normally requiring an operator, such as the creation of customer support tickets or work orders or providing notification that the machine might need preventive maintenance," Sapot says. "It's a critical capability for any plant seeking reliability and improved uptime and it's something our customers have already started to implement."

SensrTrx sells two versions of its product. The Manufacturing Analytics version is available in three pricing tiers, supports hundreds of machine protocols, and provides plant managers metrics that go well beyond OEE to increase productivity, reduce scrap and downtime, and optimize machine cycles throughout the lines.

OEM Machine Analytics offers original equipment manufacturers unprecedented visibility into the performance of their products and a unique value-add for their customers. Both versions will gain powerful integration capabilities through the Jitterbit partnership.

"Smart Manufacturing is an achievable reality not a dream," says Sapot. "By using SensrTrx, our customers are making cost-saving evidence-based decisions about their operation every day and at every level of the organization. Through partners like Jitterbit, Kepware, and others, we provide a tool that can be plugged into almost any manufacturing environment and start tracking KPIs right away."

About SensrTrx

SensrTrx, the cloud-based SaaS manufacturing analytics solution, provides visibility into the large amount of data coming from manufacturer's machines, devices, and human operators putting it all into context. The SensrTrx application offers understandable, affordable analytics providing real-time insights into continuous improvement and troubleshooting efforts that affect availability, quality, capacity, and more. To learn more, visit www.sensrtrx.com.

About Jitterbit, Inc.

Jitterbit, the API transformation company, makes it quicker and easier for businesses to exploit data from any source, empowering them to rapidly innovate and make faster, more effective decisions. The Jitterbit API integration platform enables companies to quickly connect SaaS, on-premise, and cloud applications and instantly infuse intelligence into any business process. To learn more, visit www.jitterbit.com and follow @Jitterbit on Twitter.

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